

Seminar Tracker



Overview

MSS Software's Seminar Tracker allows users to track attendees at seminars, workshops, training sessions, and other events using portable barcode readers that are about the size of a cell phone. Customers can either buy or rent the barcode readers. Whether tracking attendees for attendance, security, or lead collection, Seminar Tracker will quickly give you results in an easy to read report format. The Seminar Tracker consists of software for your PC and reader software for the barcode units. It is designed for ease of use and simplicity.

Benefits

With the Seminar Tracker, you no longer need to use cumbersome manual methods of tracking attendees at events. It can all be automated, saving you time and money! The scanning is very simple to do, and the staff can be shown how to work the readers quickly. The software can be used for any of the following purposes:

- Seminar, booth, or event attendance tracking
- Exhibitor tradeshow lead collection and retrieval
- Enhanced security at events



Key Features

- Tracks attendees to and from events by scanning their badges.
- Allows users to print badges and collect attendee attendance information.
- Creates reports on who attended and who did not attend what seminar or breakout session.
- At trade shows, tracks who came to a booth for later lead retrieval.
- Option to buy or rent portable barcode reader.

How It Works

1. Before the conference begins, use the software to print barcoded badges for each attendee. Seminar Tracker even allows you to add additional attendees during registration, if needed.
2. The first step is to scan or hand-enter the seminar session. (Each session is given a previously determined unique number for identification.)
3. Next, scan the badge of each person who enters the room of that session. Note that the barcode reader also keeps a count of the number of people you've scanned for the seminar session.
4. After you've finished with this session, you can enter a new session and scan more badges, or you can transfer the information from the scanner to a spreadsheet.

Reports

With Seminar Tracker report portion of the software, you can print a report telling you who attended your event. You can also sort by date & time, attendee, booth or seminar. Report options include: standard results grouped by seminar or attendee, breakout results, no shows, and extra attendees.



The Seminar Tracker is simple to use and includes badge printing capacity and software to track attendees.



Use Seminar Tracker to ensure that employees attend corporate training sessions or conferences.

Rent Barcode Scanners

MSS Software rents the barcode readers needed for Seminar Tracker, so you don't have to invest or maintain expensive equipment that you might use infrequently. Just call ahead to reserve your readers!

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